

READ THIS BEFORE YOU VOTE

Scott Crone for Mayor



“This may be the most consequential election in East Gwillimbury’s history.

At least, five new members of Council will be elected. This may be the largest turnover our Town has ever seen at one time. That’s not a small shift. It’s a wholesale changing of the guard, at the very moment East Gwillimbury is navigating rapid growth, major infrastructure decisions, and the kind of complex files that take years to fully understand.

Now more than ever, experience and integrity matter!”

Crone, Scott
Mayor



The Experience to lead

As your Councillor, I haven’t just made promises; I’ve delivered results.

Saving Mount Albert’s Downtown

When TD Bank left in 2018, it threatened our downtown core. A worried merchant came to me, and I got to work. Using a personal connection to DUCA Credit Union’s board chair, I helped broker introductions and negotiations. By year’s end, DUCA had bought the old TD building and opened its doors.

Delivering Rural Broadband

I promised better rural broadband and followed through. We formed a Broadband Advisory Committee, streamlined permitting, and partnered with YorkNet and Galaxy Fibre. By the end of 2026, an estimated 98% of East Gwillimbury will have quality high-speed internet.

Shutting Down Illegal Grow Operations

In spring 2020, greenhouses appearing across rural East Gwillimbury proved to be illegal cannabis operations tied to organized crime. Working with York Regional Police and Town staff, we shut down all 13, restoring safety and peace of mind.

Fighting for Lake Simcoe

In 2022, I joined councillors across the watershed to lobby Ottawa for the lake. The April federal budget delivered \$19.6 million for a new Freshwater Action Fund, on top of an earlier \$16 million for a phosphorus recycling facility.

This is the proven leadership the Mayor’s chair demands. Now is not the time for on-the-job learning.

Experienced Council Leadership:

- 8 years representing EG residents on Council
- Served as acting Mayor of East Gwillimbury
- Council Chair Development Services, 2018-2022
- Council Chair Parks & Recreation, 2022-2026
- Council liaison to multiple community committees

Experience Leading Large Organizations:

- Former VP in the insurance industry
- Past Chair, Alzheimer’s Society of York Region

Experience, Commitment and Integrity:

- Board Director, Royal Oak Seniors Apartments
- Only candidate for mayor who has zero Integrity Commissioner investigations
- Graduate of York University, studied business and political science
- Born and raised in East Gwillimbury
- Happily married for 28 years



The Integrity to govern

“You can’t build a reputation on what you are going to do.” – Henry Ford

Experience

I bring eight years of building consensus on Council. I will not use Strong Mayor Powers to override Council because I believe in earning results through relationship building.

With more than twenty years of private-sector executive leadership, and two terms as Board Chair of the Alzheimer’s Society of York Region, I know how to lead large teams. I am also the only mayoral candidate with a university degree. These are serious times which require experienced leadership. My opponent is a first-term councillor.

Details are at scottcrone.ca/about

Platform

My platform is lean and fiscally responsible. I will focus on my four campaign pillars and deliver them well. I know in uncertain economic times, prudence means restraining spending and not committing to anything we can’t afford.

My opponent, by contrast, has promised something to nearly every interest group, from spending millions of EG’s taxpayers’ dollars on a town-owned museum and artifact warehouse to expansion and development of the lands around the Town’s Civic Centre in Sharon, to name just a few. What residents haven’t heard from my opponent is how it will be all funded.

Details on my Platform are at: scottcrone.ca/platform

Integrity

I am proud to have zero Integrity Commissioner investigations. My opponent has been investigated three times, has nine Code of Conduct violations, and had two weeks’ pay docked; this cost the taxpayer an estimated \$100,000 in investigation costs.

Details are at scottcrone.ca/integrity



Bringing DUCA Credit Union to Mount Albert



Scott with retiring Councillor Terry Foster



Scott Crone, Chair of Alzheimer’s Society, York Region

A PLAN TO BUILD A SAFER, STRONGER, MORE AFFORDABLE EAST GWILLIMBURY.



AFFORDABILITY

East Gwillimbury should be a place we can all afford to stay.

- Protecting EG’s healthy reserves and our position as having the lowest relative property taxes in York Region.
- Pragmatic approach to reviewing the EG’s programs, processes and staffing to find savings and cost effectiveness.
- Reducing or waiving fees for essential permits, so small repairs and everyday responsibilities don’t require a budget line.
- Fighting for the expansion of meaningful transit options for East Gwillimbury.
- Keeping recreation programming accessible to all age groups and expanding subsidized membership access.
- Working with our library to expand its lending offerings, because libraries are affordability infrastructure.



COMMUNITY SAFETY

Safe Homes. Safe Streets. Safe Public Spaces. No Compromises.

- Deliver on the town’s commitment to a fourth fire station in Sharon and continue to expand the full-time firefighter complement, based on data-driven recommendations from the Fire Chief.
- Deliver a Dedicated Police Sub-Station for East Gwillimbury.
- Continue improving real traffic calming solutions across East Gwillimbury.
- Address safety for e-bikes and e-scooters and develop a clear, practical street safety strategy.



RESPONSIBLE GROWTH

How we grow will define this town for generations. Let’s get it right.

- Champion the principle that growth pays for growth; developers, not residents, bear the cost of new infrastructure for development.
- Pursue a more balanced and diverse mix of housing options throughout the community.
- Keep East Gwillimbury 83% green.
- Defend our Official Plan and fight for it at the Ontario Land Tribunal when necessary.
- NO to Data Centres in EG!



ECONOMIC DEVELOPMENT

A strong, diversified tax base, not one built on your back.

- Maximize the full economic spin-off from the newly announced hospital, a generational opportunity we cannot waste.
- Expand the Economic Development department to actively attract commercial and institutional business to town.
- Hold ongoing Mayor’s Round Table discussions with local businesses to better understand how to keep improving our Town’s processes.
- Continue to support Y-Space that fosters entrepreneurship within our town.

Learn More on my Platform at scottcrone.ca/platform

VOTE OCTOBER 16–26

ONLINE VOTING OCTOBER 16–26, 2026

Available **10:00 a.m. on October 16, 2026 to 8:00 p.m. on October 26, 2026.**

ADVANCE VOTING OCTOBER 17, 20 & 22 2026

Vote in-person using a paper ballot at any advance voting location.
In-person advance voting will be available during the dates and times below:

October 17, 2026	10:00 a.m. to 5:00 p.m.
October 20, 2026	4:00 p.m. to 8:00 p.m.
October 22, 2026	12:00 p.m. to 8:00 p.m.

ELECTION DAY OCTOBER 26, 2026

Municipal Election Day is October 26, 2026. Vote in-person at the voting location in the ward where you live. Voting hours are between **10:00 a.m. and 8:00 p.m.**

IN-PERSON VOTING LOCATIONS

Ward	Location	Address
1	Holland Landing Community Centre	19513 Yonge St., Holland Landing
2	East Gwillimbury Sports Complex	1914B Mount Albert Rd., Sharon
3	Ross Family Complex	19300 Centre St., Mount Albert

For more information about the election, please go to: www.electionseg.ca or call **905-478-4282**

WHY SCOTT CRONE IS THE BEST CHOICE FOR MAYOR

EXPERIENCE: Eight years on Council, 20+ years in the corporate sector

LEADERSHIP: Proven record of getting things done through collaboration

INTEGRITY: Reputation for honesty, integrity and accountability

INFORMED: Strong educational background in political science and business

HISTORY: I love this town of East Gwillimbury. It's not just where I live, *it's who I am.* Six generations of my family have called our EG community home. Queensville. Holland Landing. Mount Albert. Sharon. I'm not just from here, *I'm part of here!*



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 /ScottCroneForYou

 CroneScott

www.scottcrone.ca